

Nomor: 612012022001648

menyatakan bahwa

Muhammad Rizky Fakhri

lahir pada tanggal 11 Mei 2001 di Jakarta

dengan Nomor Induk Kependudukan 3174071105010004

diterima pada Tahun Akademik 2019/2020

dengan Nomor Induk Mahasiswa 19019109

telah menyelesaikan studi dan memenuhi segala syarat pendidikan kesarjanaan

pada Program Studi

Manajemen

pada tanggal 27 September 2022.

Oleh sebab itu, kepadanya diberikan gelar

Sarjana Manajemen (S.M.)

beserta segala hak dan kewajiban yang melekat pada gelar tersebut.

Diberikan di Bandung pada tanggal 22 Oktober 2022.



Plt. Dekan
Sekolah Bisnis dan Manajemen,

Rektor,

Prof. Dr. Ir. Jaka Sembiring, M.Eng.
NIP 196602281991021001

Prof. Reini Wirahadikusumah, Ph.D.
NIP 196810251992032001

Ijazah ini diberikan berdasarkan Surat Keputusan Rektor Nomor: 939/IT1.A/SK/DA.06/2022

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Number: 612012022001648

herewith certifies that

Muhammad Rizky Fakhri

born in *Jakarta* on *May 11, 2001*

with Resident Identification Number *3174071105010004*

admitted in the Academic Year *2019/2020*

with Student Registration Number *19019109*

has successfully fulfilled all the requirements of the Undergraduate Program in

Management

on *September 27, 2022*

and therefore has been granted the degree of

Bachelor of Science in Management

with all the rights and responsibilities belonging to that degree.

Awarded in Bandung on *October 22, 2022*.



Interim Dean of
School of Business and Management,

Prof. Dr. Ir. Jaka Sembiring, M.Eng.
NIP 196602281991021001



Rector,

Prof. Reini Wirahadikusumah, Ph.D.
NIP 196810251992032001

This certificate is issued based on the Decree of the Rector No: *939/IT1.A/SK/DA.06/2022*
Institut Teknologi Bandung is accredited "Superior" based on the Decree of BAN-PT No: *72/SK/BAN-PT/AK-ISK/PT/II/2022*
The authenticity of this certificate can be verified at <https://akademik.itb.ac.id/alumni>



INSTITUT TEKNOLOGI BANDUNG

SEKOLAH BISNIS DAN MANAJEMEN

Jalan Ganesha 10 Bandung 40132 Telp. (022) 2531923 Fax. (022) 2504249

TRANSKRIP AKADEMIK

No: 190084/IT1.C09/DA.07/X/TRS/2022

Nama : Muhammad Rizky Fakhri
NIM : 19019109
Tempat, Tanggal Lahir : Jakarta, 11 Mei 2001
Tahun Masuk ITB : 2019
Fakultas/Sekolah : Sekolah Bisnis dan Manajemen
Program Studi : Sarjana Manajemen
Jalur Pilihan Manajemen
Gelar : Sarjana Manajemen (S.M.)
No Ijazah : 612012022001648



Semester 1				Semester 2			
Kode	Mata Kuliah	SKS	Nilai	Kode	Mata Kuliah	SKS	Nilai
MA1103-19	Matematika Bisnis I	3	BC	MA1203-19	Matematika Bisnis II	3	AB
KU1001-19	Olah Raga	2	BC	KU1202-19	Pengantar Rekayasa dan Desain	3	AB
KU1102-19	Pengenalan Komputasi	3	C	KU1011-19	Tata Tulis Karya Ilmiah	2	AB
KU1024-19	Bahasa Inggris	2	B	MB1201-13	Statistika Bisnis	3	C
MB1101-13	Pengantar Bisnis	4	B	MB1212-13	Kajian Tataan Masyarakat	4	B
MB1102-13	Seni Pentas dan Penampilan	4	C	MB1203-13	Kepemimpinan dan Praktek Manajemen	3	AB
Semester 3				Semester 4			
Kode	Mata Kuliah	SKS	Nilai	Kode	Mata Kuliah	SKS	Nilai
MB2001-19	Akuntansi Keuangan	4	AB	KU2061-19	Agama dan Etika Islam	2	A
MB2101-19	Pengambilan Keputusan	5	B	MB2003-19	Logika dan Berpikir Kritis	3	B
MB2102-19	Komunikasi Bisnis	3	B	MB2002-19	Psikologi dan Perilaku Organisasi	3	AB
MB2103-19	Pemasaran	3	B	MB2201-19	Teknologi dan Manajemen Operasi	4	AB
MB2104-19	Hukum dan Etika Bisnis	3	A	MB2202-19	Manajemen Modal Insani	4	AB
				MB2203-19	Manajemen Keuangan	4	B
Semester 5				Semester 6			
Kode	Mata Kuliah	SKS	Nilai	Kode	Mata Kuliah	SKS	Nilai
KU2071-19	Pancasila dan Kewarganegaraan	2	AB	MB2204-19	Pengalaman Bisnis Terpadu II	6	A
MB2105-19	Pengalaman Bisnis Terpadu I	6	AB	MB3002-19	Proyek Kemasyarakatan	4	AB
MB3001-19	Sistem Manajemen Lingkungan	2	A	MB3231-19	Bisnis Internasional	4	AB
MB3101-19	Ekonomika	4	AB	MB3233-19	Manajemen Konflik dan Multibudaya	4	A
MB3102-19	Metode Riset Bisnis	3	A				
MB3132-19	Manajemen Strategik	4	AB				
Semester 7				Semester 8			
Kode	Mata Kuliah	SKS	Nilai	Kode	Mata Kuliah	SKS	Nilai
MB4098-19	Kolokium	2	BC	MB4099-19	Skripsi	6	B
MB4011-19	Negosiasi	4	A	MB4019-19	Kreativitas dan Inovasi	3	AB
MB4042-19	Pasar Modal	3	A	MB4020-19	Manajemen Teknologi	4	AB
MB4044-19	Perencanaan Keuangan	3	B	MB4024-19	Pengembangan Produk Baru	3	A
MB4056-19	Manajemen Bank dan Layanan Keuangan	3	A	MB4048-19	Pemerekan Emosional	3	AB
KU4078-19	Studium Generale	2	A	MB4050-19	Manajemen Pemerekan	3	AB
KU4095-19	Kewirausahaan	2	A				

A (4): Sangat baik, AB (3,5): Antara baik dan sangat baik, B (3): Baik, BC (2,5): Antara baik dan cukup, C (2): Cukup, D (1): Kurang atau hampir cukup.

Indeks Prestasi (IP) : 3,36
Lulus tanggal : 27 September 2022
Judul Tugas Akhir : Menganalisis Efektivitas Media Sosial Pemasaran Di PT Primajasa

SKS : 154
Predikat : Sangat Memuaskan

Bandung, 22 Oktober 2022

Plt. Dekan



Prof. Dr. Ir. Jaka Sembiring, M.Eng.
NIP 196602281991021001



INSTITUT TEKNOLOGI BANDUNG

SEKOLAH BISNIS DAN MANAJEMEN

Jalan Ganesha 10 Bandung 40132 Telp. (022) 2531923 Fax. (022) 2504249

ACADEMIC TRANSCRIPT

Number: 190084/IT1.C09/DA.07/X/TRS/2022

Name : Muhammad Rizky Fakhri
Student Reg. Num. : 19019109
Place, Date of Birth : Jakarta, May 11, 2001
Admission Year : 2019
Faculty/School : School of Business and Management
Study Program : Undergraduate Program in Management
Option General Management
Degree : Bachelor of Science in Management
Certificate Num. : 612012022001648



Semester 1				Semester 2			
Code	Course	Units	Grade	Code	Course	Units	Grade
MA1103-19	Mathematics for Business I	3	BC	MA1203-19	Mathematics for Business II	3	AB
KU1001-19	Sports	2	BC	KU1202-19	Introduction to Engineering and Design	3	AB
KU1102-19	Introduction to Computation	3	C	KU1011-19	Indonesian Language: Scientific Writing	2	AB
KU1024-19	English	2	B	MB1201-13	Business Statistics	3	C
MB1101-13	Introduction to Business	4	B	MB1212-13	Study of Human Society	4	B
MB1102-13	Performing Arts	4	C	MB1203-13	Leadership and Management Practice	3	AB
Semester 3				Semester 4			
Code	Course	Units	Grade	Code	Course	Units	Grade
MB2001-19	Financial Accounting	4	AB	KU2061-19	Islam: Religion and Ethics	2	A
MB2101-19	Decision Making	5	B	MB2003-19	Logic and Critical Thinking	3	B
MB2102-19	Business Communication	3	B	MB2002-19	Psychology and Organizational Behavior	3	AB
MB2103-19	Marketing	3	B	MB2201-19	Technology in Operations Management	4	AB
MB2104-19	Business Ethics and Law	3	A	MB2202-19	Human Capital Management	4	AB
				MB2203-19	Financial Management	4	B
Semester 5				Semester 6			
Code	Course	Units	Grade	Code	Course	Units	Grade
KU2071-19	Pancasila and Civic Education	2	AB	MB2204-19	Integrated Business Experience II	6	A
MB2105-19	Integrated Business Experience I	6	AB	MB3002-19	Community Project	4	AB
MB3001-19	Environmental Management System	2	A	MB3231-19	International Business	4	AB
MB3101-19	Economics	4	AB	MB3233-19	Cross Culture and Conflict Management	4	A
MB3102-19	Business Research Method	3	A				
MB3132-19	Strategic Management	4	AB				
Semester 7				Semester 8			
Code	Course	Units	Grade	Code	Course	Units	Grade
MB4098-19	Colloquium	2	BC	MB4099-19	Final Project	6	B
MB4011-19	Negotiation	4	A	MB4019-19	Creativity and Innovation	3	AB
MB4042-19	Capital Market	3	A	MB4020-19	Management of Technology	4	AB
MB4044-19	Financial Planning	3	B	MB4024-19	New Product Development	3	A
MB4056-19	Bank Management and Financial Services	3	A	MB4048-19	Emotional Branding	3	AB
KU4078-19	Studium Generale	2	A	MB4050-19	Brand Management	3	AB
KU4095-19	Entrepreneurship	2	A				

A (4): Exceptional, AB (3.5): Excellent, B (3): Good, BC (2.5): Satisfactory, C (2): Sufficient, D (1): Poor.

Grade Point Average : 3.36
Completion Date : September 27, 2022
Final Project Title : Analyzing The Effectiveness of Social Media Marketing In PT Primajasa

Units : 154
Judicium : Highly Satisfactory

Bandung, October 22, 2022

Interim Dean of



Prof. Dr. Ir. Jaka Sembiring, M.Eng.
NIP 196602281991021001